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Scottish Heritage USA, Inc. (SHUSA) was incorporated in 1965 to establish a national organization to expand the traditional bonds of friendship between Scotland and the United States. It is a nonprofit organization and all membership dues and other contributions are tax deductible, except for a fee to cover the cost of literature.

Memberships are available in several different categories and can be purchased from SHUSA. Membership benefits include: **Free admission to** National Trust for Scotland properties in England, Wales, Scotland and Northern Ireland, subscription to The Highlander, quarterly SHUSA newsletters, Scotland In Trust (The National Trust for Scotland's new magazine) and a reception following the Grandfather Mountain Highland Games.

Fill out the form inside and mail to SHUSA today to begin receiving your membership benefits as soon as possible!

SHUSA accepts Visa and MasterCard for all donations and memberships.

SCOTTISH HERITAGE USA, INC.
PO BOX 457
PINEHURST, NC 28370

TARTAN DAY CELEBRATION!

**APRIL 6, 2010
12:00 NOON**

**LUNCHEON & CONCERT BY
ALEX BEATON**
Sponsored by: Scottish Heritage USA, Inc.

**AT PINEHURST COUNTRY
CLUB**
Valet parking

**R.S.V.P. NOW TO RESERVE
YOUR SPACE!
\$25.00 PER PERSON**

Phone - (910) 295-4448
Email - Shusa@embarqmail.com
PO BOX 457, PINEHURST, NC
28370

*Or fill out form inside brochure and
mail today!*

A

lready a successful entertainer in the 1970s, Alex recognized a desire among American audiences for traditional Celtic music. He knew that the natural outlet for his music was the Highland Games that take place nearly every weekend of the year all across the continent. After organizing Glenfinnan Music, he began focusing on establishing a market for the traditional singer in a venue long dominated by heavy athletics, pipers, and pipe bands. Now, due in large part to Alex's efforts, the folksinger is there along with the athlete and the piper.

Alex's musical talents, awareness of Scottish history, and his ability to connect with his audience combine to create the Alex Beaton experience rather than just a concert.

YES! I WANT TO MAKE MY TARTAN DAY RESERVATION NOW

NAME: _____

PHONE: _____

#RESERVATIONS _____ @ \$25 EACH
CREDIT CARD #:

EXPIRATION DATE: _____

Send reservations (*checks or credit cards*) to:
SHUSA, PO Box 457, Pinehurst, NC 28387
OR call: (910) 295-4448

"With a fine voice and a professionalism that is exemplary, Alex Beaton's charismatic presence has been a major force in bringing high quality entertainment to the Highland Games in America".

"Over many years of performing at Scottish festivals throughout North America, I've shared hundreds of stages with Alex. He never fails to connect with his listeners, or to deliver what they came for. He shares his passion for music of the Scottish heartland with a fine blend of soulful performance and lighthearted exchange. Whether he's singing a poignant love song or driving the crowd wild

with the fun of a rowdy version of "Scotland the Brave", Alex sets the standard.

The 2007 release of Alex Beaton's The Songs of Robert Burns CD is the latest offering from North America's most popular and beloved Scottish folksinger. Alex's impressive musical career spans four decades and includes the creation of Glenfinnan Music, which offers a collection of nineteen albums dedicated to traditional Scottish music and a triple feature DVD, Alex Beaton's Scotland: A Musical Travelogue of Scotland.

Everywhere Alex performs, this quintessential entertainer delights audiences with his rich baritone voice, virtuoso guitar playing and engaging stage presence. Alex's talent is showcased by a body of music ranging from ballads such as "The Loch Tay Boat Song," to rousing anthems like "Flower of Scotland," to his classic children's favorite "Coulter's Candy."

During a performance, Alex may share some fascinating bit of Scottish history to bring the music to life, or he may sarcastically acknowledge the audience's obvious appreciation of good music as they burst out in laughter when he sings a selection from his album Daft Ditties. His quick wit and passion for his audiences have endeared him to both young and old alike.

Alex is acknowledged by many of the Scottish and Celtic musicians performing at the various Scottish gatherings as the person responsible for introducing traditional music to the festivals. He is the trailblazer.

Scottish Heritage USA is proud to sponsor this special performance. Won't you please join us at Pinehurst Country Club?



**SCOTTISH HERITAGE USA, INC.
MEMBERSHIP REQUEST**

Individual.....	\$ 40
Husband and Wife.....	50
Family (<i>children under 18</i>).....	65
Senior (<i>over 65</i>).....	25
Junior (<i>Full-time student 23 years and under</i>)...	25
Senior Husband and Wife (<i>both over 65</i>).....	45
Sustaining.....	100
Patron.....	250
Benefactor.....	500
Voluntary additional contribution.....	_____
Total enclosed.....	\$ _____

Name(s): _____
(Enter names for each membership card, including children)

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Scottish Heritage USA only accepts VISA and Mastercard (Please PRINT clearly)

Card Number: _____

Expiration Date: _____ Name as printed on the

Card: _____

Signature: _____